

PRIVACY STATEMENT

Who we are

LARATO Limited is a Business Development organisation situated in the United Kingdom. We use data to inform the unique solutions we create for our customers. We collect data that is publicly available or by asking you directly if we can collect personal data about you. We are committed to maintaining the trust and confidence of our customers and suppliers and we will never sell, rent, or trade the personal data we collect. Neither do we buy lists from other organisations

In this Privacy Policy, we've provided lots of detailed information on when and why we collect your personal information, how we use it, and how we keep it secure. We also explain how you can request details about any data we store about you and what you can do about it if you have any concerns.

Types of data we collect and the legal basis for processing

Personal data

We collect, store and process data about organisations. We may also collect, store and process data about some of the people who work in those organisations. The personal data we collect may include: names, email addresses, postal addresses, job titles, and telephone numbers.

This legal basis for processing this data is our Legitimate Business Interest.

We may invite you to participate in surveys that we run. We collect, store and process the data from these surveys. You are not obliged to respond to survey requests.

This legal basis for processing this data is our Legitimate Business Interest.

We may also invite you to join the Larato Inner Circle for Chief Executives, and we will collect, store and process the data you give us to communicate with you about this twice-yearly event.

This legal basis for processing this data is Consent.

If you are a supplier to, or a customer of, Larato then we might collect and store additional data in order to deliver our services to you.

This legal basis for processing this data is Contractual.

When you ask for information from us, by completing the contact form on our website, www.larato.co.uk we need to know your email address, or, if you wish information to be posted to you, we need your name and address.

The legal basis for processing this data is consent.

Website Cookies

If you visit our website, www.larato.co.uk, a cookie may be placed on your machine to help you navigate the website. We do not collect any data about you from our website.

Google Analytics

When someone visits www.larato.co.uk we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

Third Parties

We do not share, sell or rent personal data with any other organisation. Neither do we buy lists from third parties.

Where we store data

Larato stores its data using a third party CRM that utilises Amazon Web Services (AWS). Larato also stores data in Dropbox which also utilises AWS.

Amazon take physical and network security seriously. Their data centres are housed in nondescript facilities. Physical access is strictly controlled both at the perimeter and at building ingress points by professional security staff, video surveillance, intrusion detection systems, and other electronic means. Access to their data centre floors requires two-factor authentication a minimum of two times.

Amazon maintain multiple certifications for its data centres, including ISO 27001 compliance, PCI Certification, and SOC reports. Their reports can be found on the AWS Compliance website and you can read more about the specifics of their approach at <https://aws.amazon.com/security/>.

The Dropbox privacy statement can be found here: <https://dropbox.com/privacy2018>

International Transfers of Your Personal Data

Microsoft is our email service provider and is situated in USA. The European Commission has made an "adequacy decision" with respect to the data protection laws of each of this country. Transfers to this country will be protected by appropriate safeguards, namely the use of standard data protection clauses adopted or approved by the European Commission.

Access to your personal information

You are entitled to view, amend, or delete the personal information that we hold about you.

Requests for details of the data we hold on you must be made in writing and you will be provided with details of all information held at the time of the initial request. Email your request to privacy@larato.co.uk

Before responding to the request, we will require enough information to be able to judge whether the person making the request is the individual to whom the personal data relates. Our approach to this is reasonable. If we know the person making the request, then we will not pursue verification, but if in doubt we will.

Data provided will relate to the individual only and we will respond within 28 days of the initial request.

Disclaimer

Whilst Larato takes all reasonable steps to ensure the accuracy of the information contained throughout our website, www.larato.co.uk, we are not able to guarantee its accuracy in all respects. Unfortunately, errors of omission or commission may arise. Accordingly, whilst the information is provided in good faith it can only be for guidance. Potential investors should make their own enquiries and searches and take appropriate independent professional advice as necessary. Nothing in this disclaimer should be construed as indifference on the part of Larato as to the accuracy of the above information - the company is committed to best practice in the administration of this website.

Links to Other Websites

The Larato website may contain links to other websites belonging to third parties. Where we provide links to third party websites (whether or not they are affiliated with us and even if the Larato branding appears on these sites), such sites are not controlled by us and are not covered by this Privacy Policy. These links are provided for your convenience only. If you access these sites by using the links provided, the operators of these sites may collect information from you which will be used by them in accordance with their privacy policy. We cannot guarantee how they will use your information or that they will use it in compliance with applicable data protection law and you are advised to check the privacy policies of such third parties before providing information to them.

Use of material appearing on larato.co.uk

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Changes to this Privacy Notice

This Privacy Notice was created on May 1st 2018 and will be reviewed and updated by May 1st 2019. Any changes to it will be posted on the Larato website and we will also take all reasonably practical steps to notify you specifically of any changes that materially affect ways in which your personally identifiable information may be used or shared.

Subject to the provisions above, we may change this Privacy Policy from time to time without notice (including, without limitation, on the introduction of new services to our users which affect our privacy practices). Any such change will take effect once the revised privacy policy is available on the Larato website home page. You will be bound by any such changes to the Privacy Policy. Therefore, we ask that you bookmark and periodically review this page to ensure your continuing familiarity with the most current version of our Privacy Policy. Your continued use of the Larato website following such changes to this Privacy Policy means that you accept those changes.